

Research on Innovative Integration of Ideological and Political Education Based on Internet

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Abstract: At present, China's economy and society are developing at a high speed, the market economic system is becoming more and more perfect, and advanced technologies such as information internet have been widely used in all walks of life, and the information age has come quietly. Colleges and universities are an important talent reserve base for China's social development. Through high-quality ideological and political education, college students can establish correct outlook on life and values, and play an extremely important role in their future growth and development. At present, influenced by the network information, the college students' thinking presents a new developmental characteristic, and the traditional ideological and political education model can no longer meet the basic needs of students. To this end, colleges and universities need to take the Internet perspective as the basis and combine the characteristics of the network era to actively innovate and integrate the mode and specific content of ideological and political education, so that ideological and political education can play its due role in colleges and universities and promote the all-round development of students.

1. Introduction

At this stage, the Internet has had a profound impact on the development of our society. People's access to information resources has gradually widened, and work and lifestyle have changed significantly. College students have strong ability to accept new things and are greatly affected by Internet information. At the same time, due to factors such as knowledge understanding and social experience, many students have a serious lack of ability to identify bad information on the Internet. Therefore, ideological and political education in Colleges and universities needs to be based on the characteristics of the network era and strengthen the positive guidance to students in the perspective of the Internet. To enable students to establish a correct world outlook, outlook on life and values, and lay a good foundation for their future growth and development.

2. The Promotion of Ideological and Political Education in the Network Era

Traditional ideological and political education in Colleges and universities is mainly accomplished in the psychological consultant or classroom. The teaching time and place are relatively fixed, and knowledge is imparted face to face between teachers and students. Under this educational mode, the information dissemination of Ideological and political education is not timely enough, the content of education lacks timeliness and pertinence, which is contrary to the modern educational mode, and the overall effect of Ideological and political education needs to be improved. The use of Internet technology can significantly improve the overall efficiency of Ideological and political education, the teaching process has broken the limitations of time and space, the speed of information dissemination has been significantly improved, and the timeliness of Ideological and political education content has been comprehensively enhanced [1]. At the same time, the traditional mode of ideological and political education in colleges and universities takes teachers as the core, students passively accept the infusion of knowledge, the classroom atmosphere is too boring, students cannot think deeply about the education content, and many students gradually lose their enthusiasm to participate in ideological and political education. Using Internet technology, teachers can visually present relevant contents of ideological and political education to students

through video, pictures and other modes. The interest and vividness of the teaching content are significantly enhanced, and good interactive communication between teachers and students can be realized by using the network platform. Students can communicate their own ideological problems with teachers in a timely manner. Teachers can make reasonable adjustments to the teaching content by summarizing the problems raised by students. The pertinence and interaction of education can be strengthened. In the network era, Internet technology has played a significant role in promoting ideological and political education. Teachers need to strengthen research, actively innovate and improve the overall quality of ideological and political education.

3. Main Problems Existing in Ideological and Political Education at the Present Stage

3.1 Problems Existing in Educational Content

At present, the main contents of Ideological and political education in Colleges and universities include ideological and moral cultivation and legal basis, outline of modern Chinese history, basic principles of Marxism, Mao Zedong Thought and an introduction to socialism with Chinese characteristics, etc. The main contents of teaching are all centered on textbooks, which also leads to serious limitations of Ideological and political education. Many colleges and universities are seriously inadequate in the process of carrying out ideological and political education. For the lack of reasonable application of advanced technologies such as the Internet, the relative fixation of textbook content and educational content has led to the failure of many of the most advanced concepts to be integrated into the teaching system. Therefore, teachers need to make necessary adjustments to the teaching content [2].

3.2 Problems in teaching mode

At this stage, the ideological and political education in colleges and universities mainly adopts the teaching mode of blackboard. In the classroom, teachers belong to the core of teaching. Students passively accept the infusion of knowledge and lack the process of independent thinking. The student's main status has not been fully exerted, and the enthusiasm and initiative of many students have gradually decreased. The too dull classroom atmosphere has seriously affected the improvement of teaching quality. The main goal of ideological and political education is to cultivate students' moral cultivation and comprehensive quality of thought. Through scientific and effective ideological and political education, students' ideas can be comprehensively transformed. In the Internet era, various new media are emerging constantly, the speed and coverage of information dissemination are gradually broadening. Simply relying on classroom teaching hours can not achieve the desired effect of Ideological and political education. Therefore, teachers need to extend the teaching position properly to improve the overall quality of Ideological and political education.

3.3 Teachers' authority is challenged

The network era has promoted the improvement of educational environment mechanism, and the authority of Ideological and political teachers has been seriously challenged. With the use of Internet technology, the information gap between teachers and students is gradually weakened, and students' access to information resources is gradually broadened. Many students have gradually adapted to the vivid way of network information dissemination, and their interest in traditional education mode has gradually declined, which also puts forward higher requirements for teachers. In addition, the openness of the network has led to all kinds of bad information flooding the network environment. Due to the age characteristics, college students' ideological understanding and judgment ability are still not perfect, and they are easily affected by bad thoughts. To this end, teachers need to actively adjust the teaching mode to correct students' bad ideas in time.

4. Research on Innovation Integration of Ideological and Political Education in the Network Age Based on Internet Vision

4.1 Use the Internet to expand educational resources

At present, most colleges and universities in the process of carrying out ideological and political education mainly use the content of teaching materials for classroom teaching. The textbooks used are the unified textbooks provided by the Higher Education Press. The content of the textbooks is relatively theoretical, the chapter hierarchy is clear and complete, the content is rigorous and has a high teaching value, so it is common in all universities. At the same time, the textbooks of ideological and political education also have certain limitations. The teaching content can not be closely integrated with the development of the times, the lagging problem is more prominent, and the teaching content and teaching form can not attract students' interest. Therefore, teachers need to make full use of network technology in the teaching process, give full play to the advantages of network resources sharing, diversity, real-time, mass and so on. Combining the theory of teaching materials and the actual characteristics of students, teachers should collect educational materials widely in the Internet platform. In order to achieve the overall expansion of teaching content [3]. For example, when explaining the relevant content of modern Chinese history, teachers can collect relevant film and television materials of modern history on the Internet, and play them for students in class after careful editing. The relevant teaching contents of modern history are presented intuitively to the students, so as to effectively supplement the contents of the textbooks and promote the overall improvement of students' interest in learning. When choosing teaching content on the internet, teachers should combine teaching materials, mainly screen the information on the internet, to ensure that the selected content has enough inspiration and pertinence, so that it can play its due role in daily teaching.

4.2 Actively Develop Teaching Method Innovation

Teaching methods have a direct impact on the effectiveness of teaching. The deep integration of network technology and ideological and political teaching provides a new way of thinking for colleges to carry out ideological and political teaching. To this end, teachers need to strengthen research and analysis, rationally carry out innovations in teaching methods, and achieve an overall improvement in teaching quality. Flipping classroom teaching is a new teaching mode widely used in recent years. This teaching mode is based on Internet technology and realizes effective flipping between teachings through micro video. In order to improve students' enthusiasm for learning and achieve an overall improvement in teaching quality. In the actual application process, teachers need to make short videos related to teaching contents for students before class, and publish the videos to the network platform, so that students can watch the videos online and learn the main contents that need to be learned. Teachers in the classroom teaching process according to the specific situation of students' pre-class learning to carry out targeted questions and knowledge summary. By turning over the classroom teaching mode, students' enthusiasm to participate in ideological and political learning will be fully improved, through autonomous learning before class and the absorption and transformation of relevant knowledge in class. To give full play to the students' dominant position, students' interest in learning can also be improved in an all-round way. Therefore, teachers need to combine the characteristics of students and teaching contents, innovate the teaching mode of ideological and political education reasonably, and realize the overall improvement of the teaching quality of ideological and political education in the Internet era.

4.3 Guide students to online learning

Under the traditional mode of Ideological and political education in Colleges and universities, the teaching process is limited by time and space. Simply relying on the class hours arranged by the school, many teaching contents with large amount of knowledge can not achieve the desired teaching effect. For example, there is a prominent contradiction between the class hours and the

amount of knowledge in the relevant contents of modern Chinese history. In order to solve these problems, teachers need to actively use Internet technology to guide students to real-time online learning, to make up for the shortcomings of classroom teaching. The traditional online learning mode is mainly based on various learning websites. The advantages of the Internet have not been fully exploited, and students' vision can not be effectively expanded. Therefore, teachers need to combine the characteristics of students and make rational use of the related technologies of online learning. MOOC is a widely used teaching platform for many college teachers. It covers a large number of online learning content and can realize the effective sharing of knowledge. At present, there are a large number of MOOC platforms in China, and students can learn a large number of excellent courses in the platform. In the process of guiding students to learn online, teachers should make full use of this platform, so that students can use the spare time to watch the high-quality ideological and political teaching content of other schools, break the restrictions of time and space on ideological and political teaching, and comprehensively expand students' horizons. In order to promote the quality of ideological and political teaching. At the same time, in view of the development of mobile Internet technology and the universal popularization of smart phones, teachers need to make full use of their advantages to develop professional APPs for ideological and political education, and provide students with relevant cases and learning materials for ideological and political education. Enable students to complete relevant knowledge learning at any time on the mobile client, and use the mobile APP to communicate with students online, answer all kinds of questions in a timely manner, and promote the overall improvement of ideological and political teaching quality through effective interaction between teachers and students.

4.4 Teachers should actively transform and strengthen the guidance to students

The information age has put forward new requirements for teaching work, and the traditional teaching mode has been unable to meet the actual needs of students. For this reason, teachers need to actively transform, clearly recognize the main challenges facing the teaching process, and strive to use new technologies such as the Internet. We should adopt a teaching method that accords with the physical and mental characteristics of College students, change the old and backward educational ideas, establish equal teacher-student relationship with students, and achieve effective guidance for students. At present, many ideological and political teachers in Colleges and universities graduate from liberal arts related majors, and they do not know enough about network-related knowledge. For this reason, colleges and universities need to actively organize and carry out continuing education for teachers, constantly introduce high-quality talents, and regularly evaluate teachers, so as to promote the overall improvement of teaching quality. At the same time, in order to improve the overall quality of ideological and political education, teachers need to strengthen the guidance of students. Enable students to establish a basic awareness of big data, master the correct methods of using data and collecting data, and encourage students to use the Internet platform to obtain all kinds of resources needed for learning. Thereby, to promote the improvement of academic performance. The core of ideological and political education is to guide students to establish correct ideas and value systems. In response to the complex and diverse information in the network environment, teachers need to guide students to master the ability to identify information. In order to improve the recognition of the fine traditional culture of the nation, resist the negative and decaying backward culture, and lay a good foundation for its future growth and development. In the Internet age, teachers need to take the initiative in education and strengthen communication with students. So that we can grasp the students' ideological dynamics in a timely manner, constantly adjust the teaching content, and lay a good foundation for the growth and development of students through highly targeted teaching methods.

4.5 Improve the application level of ideological and political education network

Ideological and political education plays an extremely important role in the growth and development of students. The deep integration of Internet technology and ideological and political education can fully reflect the service function of teaching and bring the distance between teachers and students closer. In the process of applying Internet technology for education, teachers need to

reasonably infiltrate mainstream values into online content, so as to form a benign inspiration for students and prevent students from committing illegal activities after leaving campus. At the same time, teachers need to improve their application of network technology. The process of ideological and political education needs to integrate QQ, WeChat, Weibo and other basic contents of media and ideological and political education to improve students' enthusiasm for participating in ideological and political education. So as to promote the simultaneous improvement of students' cognitive ability and judgment ability. Through systematic learning, students can possess the basic qualities of citizen journalists and citizen journalism, and grasp the basic methods of obtaining valuable information from complex information, so as to promote the overall improvement of students' comprehensive quality. In the process of applying network education, teachers need to fully respect the individual differences among students, provide students with educational content close to their real life, and correct the common psychological problems such as blind obedience and comparison among students. Actively carry forward the socialist core values and improve students' acceptance of the relevant content of Ideological and political education, so as to solve various problems existing in traditional ideological and political education, and truly realize the basic goal of teaching and educating people in Colleges and universities.

5. Conclusion

Ideological and political education plays an important role in the growth and development of students. In the Internet era, teachers need to integrate ideological and political education with the Internet, strengthen communication with students and improve the quality of teaching. Thereby promoting the overall improvement of students' ideological quality.

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